

**2009 – 2010 ALTAPL
THE REGISTER
ADVERTISING RATES AND ORDER FORM**

The following rates cover advertising for our monthly 2009-2010 ALTAPL Register newsletter. Based on past levels of advertising, the schedule is budgeted to cover printing and mailing costs. New ads will run October 2009 to September 2010. Your support is very much appreciated.

| AD SIZE | RATE |
|-----------------------|-------------|
| 2.50"x1.75" | \$125.00 |
| 5.00"x1.75" | \$175.00 |
| 5.00"x3.50" | \$225.00 |
| 7.50"x6.00" (half pg) | \$275.00 |
| 9.50"x7.50" (full pg) | \$325.00 |

ORDER FORM

Return form & payment to: ALTAPL
P.O. Box 1296
Shreveport, LA 71163-1296

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE/FAX: _____

E-MAIL ADDRESS: _____

Do you want your **exact same ad/same size** as last year?
(circle) YES or NO

If you want changes to your existing ad, or if you are a new advertiser, please send a print ready copy of your ad via e-mail to chyles@comcast.net.

Write the ad size in this blank: _____ (size).

ALTAPL Advertising Contact Person: Claudia Lyles (318) 208-0286
chyles@comcast.net